



SPORTS
TRAINING|THERAPY



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D1 Nashville hosts Super Bowl party to honor Manning

General public invited to party in Cool Springs;
'18' percent discount available for Super Bowl Week

In honor of co-owner Peyton Manning's Super Bowl XLI appearance, D1 Sports Training & Therapy, located in Cool Springs, is hosting a Super Bowl party. The party, to be held Sunday, Feb. 4, starts at 4 p.m. and will last the duration of the game. The party is open to the general public.

The cost to attend is \$8 per child (17 and under), \$12 per adult, or "\$18" per adult couple in honor of Peyton's jersey number. Fans will be able to view pre-game coverage and the big game on a 10'6" x 14' projection screen. In addition, an all-you-can-eat buffet will be provided, and there will be give-aways, training demonstrations and contests for kids. No alcohol will be served.

"We are ecstatic Peyton is making his first Super Bowl appearance. With Peyton being co-owner of D1 Nashville, Knoxville and our soon to open Chattanooga location, we decided to throw a party, in his honor, for his fans in Middle Tennessee," states Will Bartholomew, president and CEO of D1 Sports Training & Therapy and Peyton's teammate at the University of Tennessee.

D1 is also offering a special promotion around Peyton's Super Bowl appearance. During Super Bowl week (Sunday, January 28 - Sunday, February 4), all D1 locations are offering the Peyton Special, an "18" percent discount on scholastic and executive (men's and women's) training program packages.

"Since Peyton wears the number '18,' we are offering an '18' percent discount in Peyton's honor," says Bartholomew.



FILE

Peyton Manning attended the grand opening of the D1 Training & Therapy last April.

"The Peyton Special will hopefully provide those youth and adults who have been thinking about training with D1 an opportunity to train with us at an unbelievable price."

In April 2006, Manning visited the facility for a workout when it moved from its original Gothic Court location to a newly remodeled facility for D1 Sports Training in Cool Springs, located in the old Recreation World complex off South Springs Drive.

"They offer a different, unique style of training that I'm happy to be a part of," said Manning, the Indianapolis Colts' quarterback who is a two-time NFL Most Valuable Player. "This is Will's concept of training athletes like Division I athletes. It's a good concept because (the coaches) hold

you accountable."

The idea, Bartholomew said, is to offer the same kind of intense workout routine and daily training that is given to Division I collegiate athletes. Trainers, therapists and staff have developed a top-notch reputation in the training and sports therapy fields for some of the area's top athletes, from middle-school age all the way up to professionals.

The 25,000-square foot building in which D1 is located is next to the CoolSprings Galleria. D1's facility houses a full-size indoor football field, sprinting lanes, state-of-the-art weight room and sports therapy unit.

For more information or to RSVP for the Super Bowl party, call D1 Sports Training & Therapy of Nashville at 615-778-0000.

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